

Allison Chen

Newport Beach, California | allisonchen223@gmail.com | (949) 793-1883

SUMMARY

Creative and analytical designer with a background in psychology, art, and user experience. Skilled in translating research insights into visually engaging, user-centered design solutions. Experienced in managing multi-disciplinary projects from ideation through implementation, blending data-driven strategy with creative storytelling.

EDUCATION AND CERTIFICATES

Loyola Marymount University | 2025

POST-BACCALAUREATE PROGRAM

University of California, Berkeley Extension | 2023

UX/UI BOOTCAMP

University of California, Berkeley | 2022

BACHELOR OF ARTS, DOUBLE MAJOR IN PSYCHOLOGY AND ART PRACTICE

GPA: 3.631

EXPERIENCE

Registered Behavioral Technician | Aces ABA

Sept 2023 – June 2024

- Collected, tracked, and analyzed behavioral data to support individualized treatment plans.
- Applied structured observation, pattern recognition, and quantitative analysis to evaluate client progress.
- Prepared concise reports and maintained HIPAA-compliant records with high attention to detail.
- Strengthened analytical and interpersonal communication skills through one-on-one client interactions.

Associate UX Designer | Apex Desk

May 2022 - Aug 2023

- Conducted market and user research to inform data-driven design decisions for digital platforms
- Synthesized quantitative and qualitative feedback into actionable insights for business and product development.
- Created reports, charts, and visual mockups communication usability trends and customer experience metrics.
- Collaborated with 2 cross-functional teams to improve user engagement and workflow efficiency.

User Experience Intern | XiaoMi China

May 2019 - Aug 2019

- Supported UI design for a new smartphone interface featured in the company's software update.
- Assisted in implementing a new UI layout and contributed to launch testing and design quality assurance.

PROJECTS

Heirloom | Academic Project

- Designed end-to-end UI components, focusing on intuitive navigation and sentiment-driven design.
- Designed user personas and mapped user journeys to identify opportunities for emotional engagement.

South Kitsap Lacrosse | UI/UX Designer

- Improved usability, navigation, and mobile responsiveness through revamping of the team website.
- Conducted usability testing using card sorting and site mapping to refine information architecture.
- Implemented a new navigation system that improved information retrieval efficiency by 27%.

MinkoMind | Academic Project

- Designed interactive mental-wellness app focused on time-management and mindfulness.
- Built low-fidelity and interactive prototypes in Figma to validate user flow and accessibility.

SKILLS

- **Analytical & Research:** Data Collection, Statistical Analysis, Market Research, Report Writing
- **Technical tools:** Microsoft Office, Google Workspace, Excel, Figma, Adobe Creative Suite
- **Professional:** Organization, Communication, Attention to detail, Team Collaboration, Time Management